Clybiau Llywodraethwyr a Chylch Chwarae
Gresffordd Gresford
Governors' Clubs and Playgroup

Campaigns & Political Activity Policy

Equality Act Impact Assessment	YES	NO	Ionawr 2025
Last Review Date	May 2026		
Date to be reviewed	May 2027		
Date Adopted by Management Committee	10.06.2026		
Responsible Individual - Mr Richard Hatwood	RHatt		
Chair of Management Committee – Mrs Jan MacDonald	JMacDonald		

1. Purpose

The purpose of this policy is to ensure that Gresford Governors' Clubs and Playgroup (GGCP) conducts any campaigns and political activities in compliance with the requirements of the Charity Commission for England and Wales. This policy is intended to ensure that GGCP operates within the law, maintains its charitable status, and upholds its reputation as a non-political, non-partisan organization.

2. Scope
This policy applies to all GGCP trustees, staff, and volunteers who engage in or contribute to campaigns or political activities on behalf of GGCP. It covers all types of activities, including public statements, events, lobbying, partnerships, and social media engagement.

3. Charity Commission Guidelines
The Charity Commission for England and Wales sets strict guidelines for political activities by charities, including the following principles, which GGCP must adhere to:
- GGCP may engage in campaigning to promote its charitable objectives, but it must not have a political purpose (e.g., supporting or opposing a particular political party).
- GGCP may only undertake political activity if it is an appropriate and effective way of supporting or contributing to the delivery of its charitable purposes.
- Any political activity must be balanced, fact-based, and cannot be the primary activity of GGCP.
- GGCP must not use its funds or resources to support political candidates, parties, or partisan activities.

4. Policy Statement
GGCP may engage in campaigns and political activities if:
- They directly support or contribute to GGCP's charitable purposes, such as promoting children's welfare, supporting community education, or enhancing the playgroup and club environment.
- They are conducted in a non-partisan, balanced manner, without any bias towards a political party or candidate.
- They do not jeopardize GGCP's reputation, neutrality, or charitable status.

5. Campaigns

5.1 Types of Campaign Activities
GGCP may undertake campaigns that:
- Raise awareness about issues directly affecting children's welfare, educational support, community facilities, or family engagement.
- Advocate for funding, resources, or policies that support GGCP's objectives in non-partisan ways.
- Promote public education on topics relevant to GGCP's mission.

5.2 Guidelines for Campaigns
- Campaigns must be clearly aligned with GGCP's charitable purposes and be approved by the Board of Trustees.
- Campaign materials, including statements, social media posts, and other communications, should be fact-based, respectful, and avoid inflammatory language.
- Campaigns must be monitored to ensure they remain compliant with this policy and relevant legal requirements.

6. Political Activity

6.1 Permissible Political Activity
GGCP may engage in political activities as long as:
- The activities are focused on influencing policies that impact GGCP's charitable objectives, such as local education policies or children's health and safety standards.
- GGCP does not support or oppose any political party or candidate, ensuring that it remains strictly non-partisan.
- Political activities are supplementary to GGCP's primary charitable work and do not become the main focus.

6.2 Examples of Acceptable Political Activities
- Lobbying for changes in local policies to improve play and learning environments for children.
- Engaging with elected representatives to promote awareness of issues affecting community education and family welfare.
- Supporting or opposing specific policies (but not political parties) that affect GGCP's charitable objectives.

6.3 Prohibited Political Activities
- Endorsing or opposing political parties or candidates.

- Donating GGCP funds, resources, or property to political campaigns or partisan events.
- Engaging in any activity that could be perceived as partisan or could harm GGCP's reputation for neutrality.

7. Procedures for Engaging in Campaigns and Political Activity

7.1 Approval Process
- Any proposed campaign or political activity must be submitted to the Board of Trustees for review and approval.
- The proposal should include a clear explanation of how the activity supports GGCP's charitable objectives, along with a risk assessment regarding GGCP's reputation and neutrality.

7.2 Conduct and Messaging
- All campaign and political activity messaging must be reviewed by the Chair of Trustees or another designated trustee before being made public.
- All materials (e.g., flyers, social media posts) should include clear, factual information and should not express support for or opposition to political parties or candidates.

7.3 Partnering with Other Organizations
- GGCP may partner with other organizations on campaigns or political activities as long as the partner organization's objectives are compatible with GGCP's charitable goals.
- Any partnership must be approved by the Board of Trustees, and care should be taken to ensure GGCP's neutrality and independence are maintained.

8. Compliance and Monitoring
- The Board of Trustees will regularly monitor all campaigns and political activities to ensure compliance with this policy and Charity Commission requirements.
- Any concerns about breaches of this policy must be reported to the Chair of Trustees, who will initiate an internal review and, if necessary, take corrective actions.

9. Record-Keeping
- GGCP will maintain accurate records of all campaigns and political activities, including approval documents, communications, and reports of activities undertaken.
- Records will be reviewed annually to ensure ongoing compliance and alignment with GGCP's objectives and charitable status.

10. Review of Policy
This policy will be reviewed annually by the Board of Trustees to ensure it remains compliant with the requirements of the Charity Commission for England and Wales and reflects any changes in the law or best practices.

11. Charity Commission Guidance Reference
This policy is in accordance with Charity Commission guidance, specifically *CC9: Speaking Out – Guidance on Campaigning and Political Activity by Charities*. Trustees, staff, and volunteers are encouraged to familiarize themselves with this guidance to ensure full understanding and compliance.

12. Contact Information
For questions regarding this policy or to propose campaign or political activity, please contact the Chair of Trustees at GGCP through the main office. (01978 852342 or playgroup@allsaints-pri.wrexham.sch.uk).

This policy ensures that GGCP's campaigns and political activities comply with the Charity Commission's requirements while allowing GGCP to advocate for issues that align with its charitable purposes. Let me know if any additional customization is needed!